

Samples and Populations

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Samples versus Populations

- The *sample* is what we observe
- The *population* includes everything we wish we could



Sample Statistics vs Population Parameters



- Average height of 100 adult giraffes observed
- Average height of all adult giraffes in Kenya

\bar{x} versus μ

- Standard deviation of sample
- Standard deviation of population

s versus σ

How good is our estimate?

Standard deviation

$$s = \sqrt{\frac{\sum (x - \bar{x})^2}{n-1}}$$



Estimating population mean by using sample mean

Standard error of the mean

$$SE = \frac{s}{\sqrt{n}}$$

There's a 68% chance that the population mean lies within one SE plus or minus of the sample mean. (This is the Central Limit Theorem.)

Problem: If our 100 adult giraffes have an average height of 18 feet and the sample standard deviation is 2 feet, how do we estimate the population average?

